



**ERIC GARCETTI**  
**MAYOR**

February 4, 2021

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Jenna Hornstock to the City Planning Commission for the term ending June 30, 2022. Ms. Hornstock will fill the vacancy created by Vahid Khorsand, who has resigned.

I certify that in my opinion Ms. Hornstock is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

ERIC GARCETTI  
Mayor

EG:dlg

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Jenna Hornstock  
**Commission:** City Planning Commission  
**End of Term:** 6/30/2022

### Appointee Information

1. **Race/ethnicity:** Caucasian
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 13 - East
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** M.P.P., Harvard Kennedy School
7. **Occupation/profession:** Deputy Director for Planning, Special Initiatives  
Southern California Association of Governments (SCAG)
8. **Experience(s) that qualifies person for appointment:** See attached biography
9. **Purpose of this appointment:** Replacement
10. **Current composition of the commission (excluding appointee):**

Commissioners	APC	CD	Ethnicity	Gender	Term End
Ambroz, David H. J.	Central	4	Caucasian	M	30-Jun-21
Choe, Caroline	Central	14	Asian Pacific Islander	F	30-Jun-21
Mack, Karen	Central	4	African American	F	30-Jun-25
Leung, Helen	East	13	Asian Pacific Islander	F	30-Jun-23
Millman, Samantha	South Valley	4	Caucasian	F	30-Jun-24
Lopez-Ledesma, Yvette	North Valley	6	Latina	F	30-Jun-23
Relan, Ajay	Central	5	Asian Pacific Islander	M	30-Jun-24
Perlman, Dana	Central	5	Caucasian	M	30-Jun-22



**Jenna Hornstock, Hon AIA**

Deputy Director for Planning, Special Initiatives  
Southern California Association of Governments (SCAG)

Jenna Hornstock joined SCAG in November 2020 to lead special initiatives in housing and economic development. She is directing an interagency team in the development and implementation of the \$47 million state-grant funded Regional Early Action Plan (REAP) program, focused on innovative land use planning, policies and programs that support regional entities in meeting the housing needs identified in the 6<sup>th</sup> cycle Regional Housing Needs Assessment (RHNA). Jenna is also developing an Inclusive Economic Recovery Strategy for the six-county SCAG region, including leading 30 small focus group convenings to identify priorities for an economic recovery centered on closing the racial wealth gap, growing family-supporting jobs, brining diverse voices to decision making, and lifting up climate ready solutions.

She has spent 18 years in the public sector, directly managing and building teams that drive redevelopment projects, master planning efforts, community development policy, as well as mobility, urban design and land use plans - with a track record of successful implementation.

From 2011 – 2019, Jenna worked in LA Metro’s Countywide Planning and Development Department, most recently as the Executive Officer for Transit Oriented Communities. In this role she managed a team of 30 that included Metro’s Joint Development, First/Last Mile Planning and Systemwide Design programs as well as the development of the \$5.5 M Union Station Master Plan and implementation of redevelopment activities at and around Union Station. She launched and managed Metro’s Transit Oriented Communities Demonstration Program, and developed and secured adoption of the Transit Oriented Communities Policy as well as new affordable housing policies and programs that have become models for how transit agencies across the nation engage with community development, land use and affordable housing.

Prior to Metro, Ms. Hornstock spent nearly 7 years at the Community Redevelopment Agency of the City of Los Angeles (CRA/LA), most recently as Chief of Strategic Planning and Economic Development. During her tenure at CRA/LA, Jenna worked directly on financing and implementation of affordable housing, infrastructure, industrial and retail development projects, as well as plans and funding for open space, healthy food access and land use planning. She started her career working for a nonprofit affordable housing developer and on the Housing and Business Team of former Los Angeles Mayor James Hahn.

Jenna holds a Masters in Public Policy from Harvard University’s Kennedy School of Government and a BA in Rhetoric from UC Berkeley. She served for 5 years as Assistant Chair of ULI’s Public Private Partnership National Product Council, and is a former Public Director for the Los Angeles Chapter of the AIA. She is currently a member of the Board for the non-profit Community Health Councils.

Her work has been recognized and awarded by colleagues in land use and planning, with recent recognition including:

- AIA/LA Presidential Honorary AIA - 2018
- LURN (now Inclusive Action for the City) "Unsung Heroes of Los Angeles" award - 2018
- Asian American Architects and Engineers Association - "Emerging Leader" – 2018
- APA/LA John Chase Visionary Award - 2019



February 4, 2021

Dear Ms. Hornstock:

I am pleased to inform you that I hereby appoint you to the City Planning Commission for the term ending June 30, 2022. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please call Claudia Luna in my office at (213) 978-0621 to make arrangements for you.

To begin the appointment process, please review, sign and return the enclosed Remuneration Form, Undated Separation Forms, Background Check Release and Information Sheet **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open and accountable City government possible. Further, Mayor's Office policy requires you to be fingerprinted as part of the background check that is done on all potential Commissioners. To do so, please bring this letter to the Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. The division phone number is (213) 473-9343. Fingerprints must be taken **within three working days** from the **receipt** of this letter.

Under separate cover you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission, 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission at (213) 978-1960.


Ms. Jenna Hornstock  
February 4, 2021  
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As part of the City Council confirmation process, you will need to meet with Mitch O'Farrell, your Councilmember, and Councilmember Marqueece Harris-Dawson, the Chair of the Planning and Land Use Management Committee, to answer any questions they may have. You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Planning and Land Use Management Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall. Claudia Luna will assist you during the confirmation process if you have questions.

Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in dark ink, appearing to read "E. Garcetti", with a horizontal line extending to the right.

ERIC GARCETTI  
Mayor

EG:dlg

Attachment I  
Ms. Jenna Hornstock  
February 4, 2021

### Nominee Check List

**I. Within three days:**

- \_\_\_\_\_ **Get fingerprinted to complete a background check.**  
An Appointment is necessary. Staff at the Mayor's Office will help you make an appointment. Bring the Mayor's letter to: Background Unit of Employment Services Division, Personnel Department Building, 700 East Temple Street, Room 235, Los Angeles, California 90012. Phone: (213) 473-9343.

**II. Within seven days:**

Mail or email the following forms to: Claudia Luna, Office of the Mayor, City Hall, 200 N. Spring Street, Los Angeles, CA 90012 or email: Claudia.Luna@lacity.org.

- \_\_\_\_\_ **Remuneration Form**  
\_\_\_\_\_ **Undated Separation Forms**  
\_\_\_\_\_ **Background Check Release**  
\_\_\_\_\_ **Commissioner Information Sheet/Voluntary Statistics**

**III. Within 21 days:**

File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- \_\_\_\_\_ **Statement of Economic Interest ("Form 700")**  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.  
\_\_\_\_\_ **CEC Form 60**

**IV. As soon as possible, the Mayor's Office will schedule a meeting with you and:**

- \_\_\_\_\_ **Your City Councilmember Mitch O'Farrell**  
\_\_\_\_\_ **Councilmember Marqueece Harris-Dawson, Chair of the Council Committee considering your nomination.**

Staff in the Mayor's Office will assist you with these arrangements.